

Project Title	Enhancing the digital payment ecosystem
Implementing Partner(s)	Norwegian Refugee Council (NRC), Strategic Impact Advisors (SIA)
Donor	FCDO
Value (in £)	21,400 (likely to increase)
Implementation Period	2022 - 2023
Countries Covered	Sudan
Project description	Under the project, SIA has supported NRC in reviewing the results of the GSMA Connectivity Needs and Usage Assessment (CoNUA) for White Nile and West Darfur. SIA further undertook financial service provider mapping, analysed key barriers and opportunities for both supply and demand market actors, and provided revenue potential analysis. SIA made presentations of the results to stakeholders in a workshop in May 2022. These sessions are meant to lead to a better understanding of the challenges and opportunities in providing digital financial products to displaced populations specifically in West Darfur and White Nile. At the end of the exercise, the findings will provide inputs to a proposal by NRC to pilot digital payments to hard-to-reach communities in partnership with private sector actors. FSD Africa will consider co-funding of the NRC pilot.
Target results	<ul style="list-style-type: none"> <li>• Increase greater awareness with stakeholders on the digital landscape in Sudan, especially for humanitarian players and private sector actors</li> <li>• Drive engagement between actors to share lessons and experiences with the hope of driving strategic partnerships for delivery of digital financial services to the target population</li> <li>• Testing and learning from the pilot with NRC with the aim of scaling up to other areas and with more partners</li> <li>• Highlight some of the constraints and how the digital payment ecosystem can be improved</li> </ul>
Progress	<ul style="list-style-type: none"> <li>• SIA completed their analysis of the CoNUA and presented the results during a workshop with stakeholders in May 2022. The presentation also covered the financial service provider mapping, analysis of key barriers and opportunities for both supply and demand market actors and the revenue potential.</li> <li>• A draft report with the financial service provider mapping and revenue analysis has been reviewed and is in the final stages before layout and publishing</li> <li>• Draft pilot project proposal is under review</li> </ul>
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